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# North/Eastside SENIOR Coalition

## Mission

To enhance the quality of life for senior adults by providing programs, advocacy, and resources to assist them to remain independent, active, and influential in the community.

## Vision

Seniors dedicated to building a better community for people of all ages and backgrounds.

North/Eastside Senior Coalition  
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# North/Eastside SENIOR Coalition



## 2008 Annual Report

Over **30** years  
Enhancing  
the lives of Seniors

# Program Report



Case Management Clients	295
Information & Referral Contacts	6,107
Latino Senior Adults	134
African American Senior Adults	199
Attended Summer Concerts	1,915
Golden Times Distributed	22,950
Home Chore Clients	109
Lunches Served (all 3 sites)	13,468
NESCO Members	919
Senior Volunteers	218
Card Game Participants	3,281
Attended Trips	172
Support Group Attendees	362
Senior Programs	102
Volunteer Hours	10,352

## 2008 Programs

NESCO Website & Blog	Coffee Talk
Senior Prom	Hands-In Day
Spanish Classes	Sewing Club
Computer Classes	Madtown Strollers
Senior Health Fair	Senior Issues
<i>I'm a Caregiver... now what? Workshops</i>	
Cultural Diversity Rural Outreach	
Creative Writing Classes	
Cultural Diversity Program Trip	
Senior Energy Resource Fair	
Mentoring Connections (with MUM)	
Folk Art Fair (with RSVP)	
Case Management Office Hours	
Favorite Summer Memory Contest	
Evening Caregiver Support Group	
Sherman Glen Senior Housing Partner	

# Financial Report

## Revenues (by source)

Dane County	206,561
City of Madison	158,561
United Way of Dane County	98,155
Grants	61,669
Memberships	12,720
Interest	3,841
Memorials and Contributions	630
Fundraising	11,245
Donations	23,270
Golden Times Ads	7,135
Summer Concerts	4,614
Trips	3,835
<b>Total</b>	<b>592,235</b>

## Disbursements (by program)

Administration	75,456
Summer Concerts	6,056
Grant Projects	70,591
Senior Programs	32,696
Case Management	192,447
Supportive Home Care	11,348
Cultural Diversity	73,215
Home Chore	37,890
Nutrition	68,653
Caregiver	27,375
<b>Total</b>	<b>595,727</b>



# Highlights

- 2,753 total hours of case management services were provided, which includes Medical Assistance, Supportive Home Care, and Information & Referral clients
- 2,477 hours of home chore services were provided by 101 volunteers and helped 109 seniors; 399 hours were also provided by 54 ENJOY volunteers (Madison East High School students)
- Over 145 African American, Hmong, and Latino seniors attended the **17th Annual Come Together Party**
- Sponsored numerous intergenerational programs: 6th Grade Essay Contest, Shakespeare Discussions with Shabazz City High School students, Senior Prom, Post Card Exchange with 6th grade Milwaukee students, Songs Across the Ages Choir, and Talent Show
- 381 appointments were made for 60 foot care clinics
- \$8,056 was raised at the **8th Annual AppleFest** with over 1,500 attending; other fundraising activities included: summer concerts concessions/donations, piggy bank collections, Bucky & Entertainment Book sales, and Brat Fest volunteers
- Two local businesses offered benefits for NESCO members: Cartridge World and Savidusky's Fur & Leather Shop
- **15th Annual Summer Concert Series** were sponsored by Associated Bank, Dane County Cultural Affairs Commission (with additional funds from the Pleasant T. Rowland Foundation), Evjue Foundation, M&I Bank, Madison Arts Commission (with additional funds from the Wisconsin Arts Board), Madison Mallards, Mid-West Family Broadcasting, Sam's Club, & Dennis Tiziani
- 383 dedicated community members of all ages volunteered their time and talents
- Celebrated over **33 years of service!**