

March 1, 2011

We recently learned one of our funders is unable this year to provide the money that supports our Family Caregiver Program—a large and essential part of our Case Management Program. These services are critical for the well-being of family members who risk their own health and well-being to take care of their elder spouses and parents at home. These are the very services that received national recognition last year for their innovative and unique qualities.

We have looked hard for savings in our 2011 budget but we are still \$13,000 short. We need to raise this amount to continue providing family caregivers the support they desperately need.

This is how the shortfall will affect our senior adult clients:

- **No support groups for caregivers**, who regularly meet as a group (facilitated by a NESCO case manager) to discuss ways to cope with their caregiving challenges, which cause physical and emotional stress, financial strains, and work-related performance issues.
- **Eliminates the “I’m a Caregiver... now what?”** workshop series which NESCO offers four times a year in both English and Spanish.
- **No support for Latino grandparents**, who are raising their grandchildren. Many of these grandchildren don’t speak Spanish and their parents often work long hours at low-paying jobs. These elderly grandparents are seriously isolated by language, lack of transportation, and have financially-stressed family circumstances. Yolanda Salazar, a leader in the Latino community, coordinates our Latino Caregiver Program. She facilitates a monthly gathering for these caregivers to enjoy the company of others in the same situation. This is often the only time the Latino grandparents can socialize with their peers.
- **Laying off one half-time case manager**, which means more than 100 frail and needy seniors will not receive the life-saving services they need to thrive. [Read about the seniors whose lives have improved with the help of our case managers at www.nescoinc.org](http://www.nescoinc.org)

Will you be our hero?

Please contact me for more information (243-5252 or cbatterman@nescoinc.org). Thank you very, very much!



Cheryl Batterman, MPA
Executive Director



Yolanda Salazar explains medication safety to Latino clients

YES I WILL!

I support the work of the North/Eastside Senior Coalition and the importance of helping the most vulnerable of Dane County seniors and their caregivers.

\$1,300 donation enables NESCO to continue its entire caregiver program for **one month**.

\$650 donation enables NESCO to continue its entire caregiver program for **15 days**.

\$325 donation enables NESCO to continue its entire caregiver program for **one week**.

\$50 donation will cover **one day**.

Of course, **ANY** amount you can donate is welcome.

You will receive a complimentary NESCO membership and public recognition for your heroic act.

PLEASE ACT NOW!

Major Funding Provided by



North/Eastside Senior Coalition
1625 Northport Drive #125, Madison, WI 53704-2300
Phone 608.243.5252 Fax 608.243.5259 www.nescoinc.org
In the Warner Park Community Recreation Center

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