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# *North/Eastside* S E N I O R *Coalition*

## *Mission*

*To enhance the quality of life for senior adults by providing programs, advocacy, and resources to assist them to remain independent, active, and influential in the community.*

## *Vision*

*Seniors dedicated to building a better community for people of all ages and backgrounds.*

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# *North/Eastside* S E N I O R *Coalition*



## **2007 Annual Report**

Over **30** years  
Enhancing  
the lives of Seniors

Printing generously  
donated by:



## Program Report



Case Management Clients	265
Information & Referral Contacts	6,104
Latino Senior Participants	129
African American Seniors	149
Attended Summer Concerts	2,004
<i>Golden Times</i> Distributed	26,300
Home Chore Clients	77
Lunches Served (all 3 sites)	13,178
NESCO Members	894
Senior Volunteers	196
Card Game Participants	904
Attended Trips	177
Support Group Attendees	323
Senior Programs	141
Volunteer Hours	10,817

### New Programs in 2007

Updated *Golden Times* & Website  
 Senior Prom  
 Spelling Bee  
 Buzzword Blowout  
*I'm a Caregiver...now what?* Workshops  
 Water Tower Project  
 Greeting Cards  
 Spanish Classes  
 Retirement Series  
 Digital Camera Classes  
 Computer Tutor & Donations  
 Cultural Diversity Program Trip  
 Intergenerational Talent Show  
 Energy Resource Fair for Seniors

## Financial Report

### Revenues (by source)

Dane County	210,318
City of Madison	154,901
United Way	97,995
Grants	29,268
Memberships	13,240
Interest	6,609
Memorials and Contributions	1,153
Fundraising	23,545
Donations	14,765
<i>Golden Times</i> Ads	5,760
Summer Concerts	3,406
Trips	2,644
<b>Total</b>	<b>563,604</b>

### Disbursements (by program)

Administration	60,040
Summer Concerts	7,481
Grant Projects	49,660
Senior Programs	32,248
Case Management	190,605
Supportive Home Care	12,221
Cultural Diversity Programs	73,060
Home Chore	37,580
Nutrition	68,653
Caregiver	27,000
<b>Total</b>	<b>558,548</b>



## Highlights

- Earned state reaccreditation from the Wisconsin Association of Senior Centers
- ENJOY program awarded *North Star Award*
- 2,753 total hours of case management services were provided, which includes Medical Assistance, Supportive Home Care, and Information & Referral clients
- 2,278 hours of home chore services were provided by 65 volunteers and helped 77 seniors; 399 hours were also provided by 36 ENJOY volunteers (Madison East High School students)
- Sponsored *16th Annual Come Together Party* for over 139 African American, Hmong & Latino seniors
- Sponsored several intergenerational programs (6th Grade Essay Contest, Knitting Group, Shakespeare Discussion Group with Shabazz High School students, Senior Prom, and an Intergenerational Talent Show)
- 478 appointments were made for 69 foot care clinics
- \$11,851 was raised at the *7th Annual AppleFest* with over 1,500 attending; other fundraising activities included selling concessions at the summer concerts, piggy bank collections, selling Bucky & Entertainment Books, providing volunteers for Brat Fest, and hosting our 2nd Annual Bowling Tournament
- *14th Annual Summer Concert Series*
- 353 community members of all ages volunteered their time and talents